

## JoinData Privacy Statement

Version 03.06.2018

Data security is an important issue for JoinData. The privacy statement is therefore more than a legal obligation for us: security and privacy are our core values. We manage data streams for you and ensure that data from the farm only streams if you have given permission. That is why we want to be as clear as possible regarding what we do with your data and why.

But let us first introduce ourselves formally:

JoinData (formally, Cooperatieve Data hub UA), located at Nieuwe kanaal 7F (BioPartner gebouw)  
6709 PA Wageningen, is responsible for the processing of personal data as set out in this privacy statement.

We can also be found on the internet: <https://www.join-data.nl>.

We have appointed a so-called Data Protection Officer. He is responsible for compliance with the privacy statement within JoinData.

Harm de Bruin is the Data Protection Officer of JoinData. He can be reached via [harm@join-data.nl](mailto:harm@join-data.nl).

### Personal data that we process

JoinData unlocks data about the farm and manages permissions for your business. This involves the use of data that can be traced back to natural persons: *personal data*.

JoinData processes your personal data because you use our services and/or because you provide us with this data. We can divide the personal data into two groups: profile data and data streams.

Your profile data tells us who you are and how we (and others) can reach you. We need this, for example, so that we know for sure who you are and so as to be able to have your data streamed in the right way. But also to inform you about authorisation requests or changes in data streams which may be relevant to you.

In addition, data streams run via our platform. Third parties who have data from you share it with other parties via our platform. But only if you yourself give permission. You grant this permission by issuing authorisations on our authorisation screen, located at

<https://join-data.nl/machtigingen>. There you can see at any time what data streams there are and edit any permission for them.

Below you will find an overview of the personal data we process:

- First and last name
- Address details
- Phone number
- E-mail address
- Location data
- Information about your activities on our website
- Internet browser and device type
- Other personal data which you actively provide, for example by creating a profile on this website, in correspondence and by telephone. Examples include permissions issued by your company or third party customer numbers.

#### Special and/or sensitive personal data which we process

JoinData does not collect any special or sensitive personal information.

Nor does JoinData intend collecting information about persons under the age of 16. Unless they have permission from parents or guardian. However, we cannot check whether a visitor is over 16. We therefore encourage parents to be involved in their children's online activities to prevent data about children from being collected without parental consent. If you are absolutely sure that we have collected personal information about a minor without that consent, please contact us at [klantenservice@join-data.nl](mailto:klantenservice@join-data.nl) and we will delete that information.

#### For what purpose and on what basis we process personal data

We process personal data about you because we carry out work for you. We have an agreement to manage permissions and data streams for you. In addition, we process data streams possibly containing personal data because you have explicitly given permission, on paper or electronically, for us to do so. You can view and edit these permissions at <https://join-data.nl/machtigingen> at any time.

JoinData processes your personal data for the following purposes:

- To be able to deliver our services
- To be able to ring or e-mail you if necessary to perform our services
- To inform you about changes to our services and products
- To give you the opportunity to create an account
- To send our newsletter and/or advertising brochure

#### Automated decision-making

JoinData does not take automated decisions about matters which may have (significant) consequences for people. However, we do manage data streams which can lead to

consequences for business operations if they are stopped because you yourself withdraw the authorisation for them.

#### How long we store personal data

We store your profile data for as long as you have an account with us. The retention periods of data streams differ considerably; usually we do not store them at all, but in the case of other data streams the retention periods are longer.

JoinData does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected.

Data from your profile will be stored for as long as you use our services.

In the case of data in data streams which we manage, different retention periods apply, but the maximum is 7 years (the minimum fiscal retention period for companies).

#### Sharing personal data with third parties

We only share your profile data and data streams with third parties who are interested in that data if you have given your explicit consent. However, we do have subcontractors who carry out work for us, such as software suppliers who help to develop our platform. We then make agreements with them.

JoinData does not sell your information to third parties and will only provide it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. With businesses which process your data on our behalf, we conclude a processor agreement to ensure the same level of security and confidentiality of your data. JoinData remains responsible for these processing operations.

#### Cookies, or similar techniques that we use

We also use cookies, just like most websites.

JoinData only uses technical and functional cookies. And analytical cookies that do not violate your privacy. A cookie is a small text file which is stored on your computer, tablet or smartphone when you first visit this website. The cookies we use are necessary for the technical operation of the website and for your ease of use. They ensure that the website works properly and remember, for example, your preferred settings. It also allows us to optimise our website. You can opt out of cookies by setting your internet browser to stop storing cookies. In addition, you can also delete any information previously stored via your browser settings.

#### View, modify or delete data

You can manage your profile data and data streams via the JoinData authorisation screen (<https://join-data.nl/machtigingen>). It is constantly being developed to make it as easy as possible for you. If you want something but can't do it (yet), please let us know at [klantenservice@join-data.nl](mailto:klantenservice@join-data.nl).

You have the right to access, correct or delete your personal data. You can do this yourself largely through the personal settings of your account. In addition, you have the right to withdraw any consent to data processing or to object to the processing of your personal data by our company and you have the right to data transferability. This means that you can submit a request to us to send the personal data we hold about you in a computer file to you or another organisation named by you. If you wish to exercise your right to object and/or right to data transfer or if you have any other questions/comments about data processing, please send a specified request to [klantenservice@join-data.nl](mailto:klantenservice@join-data.nl). To ensure you have requested access, we ask you to enclose a copy of your identity document with the request. In this copy, make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN) black. This is to protect your privacy. JoinData will respond to your request as soon as possible, but in any case within four weeks.

We would also like to point out that you have the opportunity to file a complaint with the national supervisory authority, the Personal Data Authority. You can do this via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

#### How we protect personal data

For us, the security of your data is very important. We constantly work together with many other parties in the agricultural sector on improvement. For example, we ask everyone to log in with *eHerkenning 2+* to make sure that the right people consent to data exchange.

JoinData takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised alteration. If you feel that your information is not secure or there are indications of misuse, please contact our customer service or via [klantenservice@join-data.nl](mailto:klantenservice@join-data.nl).